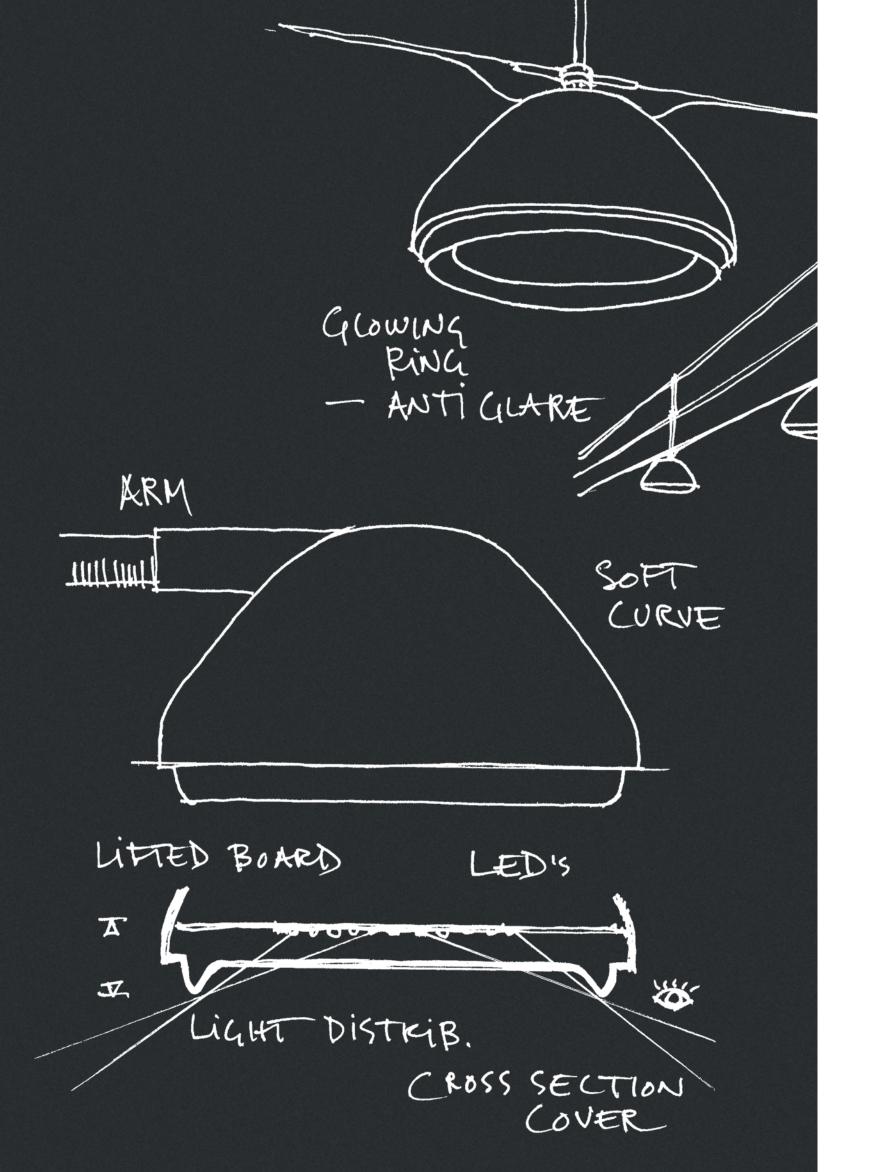
Stay In Focus

FOCUS-LIGHTING



Welcome to Focus-Lighting

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We are Focus–Lighting





We are a team of dedicated people taking care of the product all the way from concept to ready luminaire.

We have been in the lighting business since 1975 and use our experience to combine functional design with the latest technology.

We have our own assembly workshop and lab facilities in Denmark. We study light and develop our luminaires to meet our own strict demands for pleasant light.

We feel successful when form and function interact, and when light and luminaires create spaces and new environments where people feel comfortable and safe.

Peter Olivariu

Managing Director, Focus Lighting AS

Design

We work together with Scandinavian design. Together we create sustainable products with pleasant light.

Hands On

Our team of experienced craftsmen ensure that your product will be in accordance with our quality standards in regard to both finish and function.







Flexibility

We customize our luminaires to fit the application. Pick your colours, lens types, etc, for your specific purpose.



Finish and Details

mix them according to your preferences.

Pleasant Light

The quality of light determines if people feel comfortable and without compromising on the quality of light.





Our future



Lighting can be a circular economy where long-lasting luminaires operated at low cost will benefit the economy of the community, its inhabitants, and the overall environment.

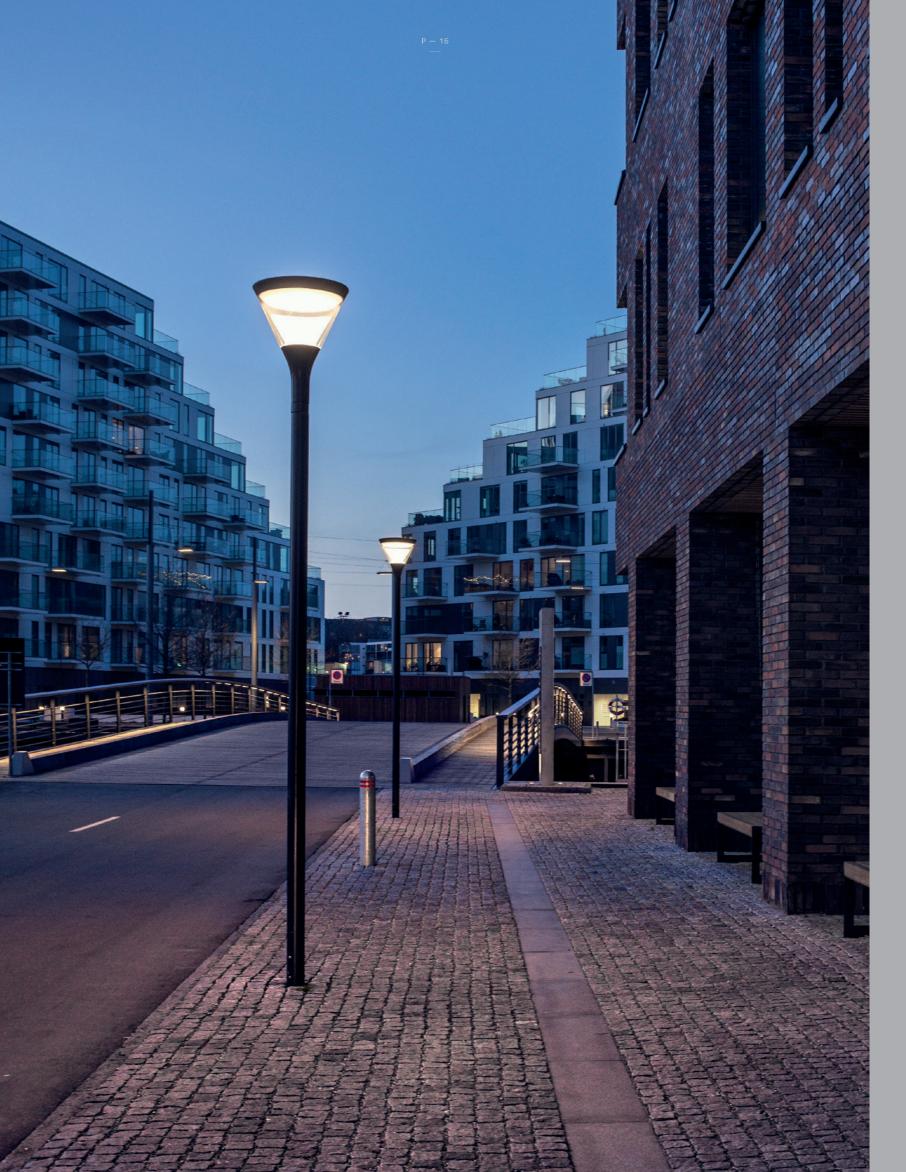
We combine timeless design with high-quality materials and technology to make our luminaires last for many years. The simplicity of our designs, using only few components in a modular construction, makes it relevant to update a luminaire instead of exchanging it.

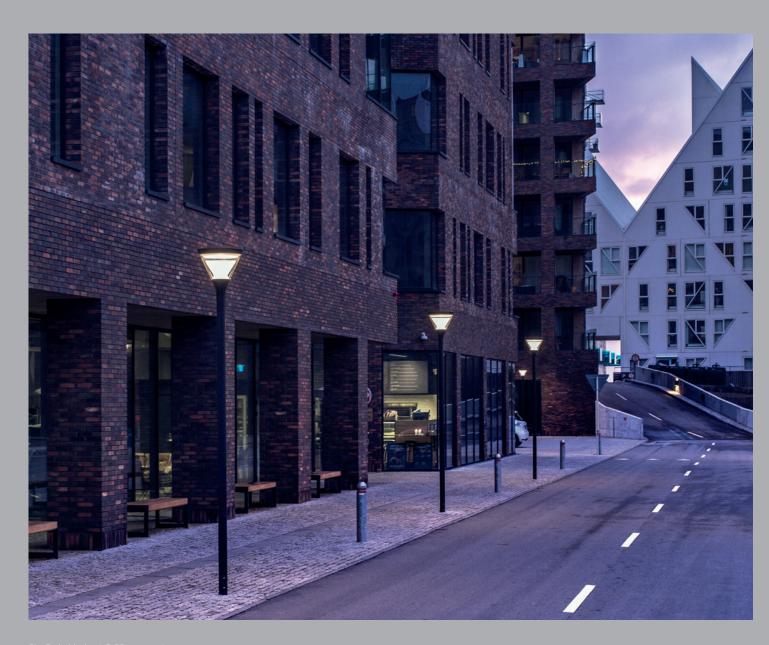
We strive to offer pleasant light where people feel safe and comfortable. When integrated in the architecture, the right light will make room for activities and improve human interaction.











Sky Park, black, at 0 90 mm po Aarhus Waterfront



"Sky is designed as one single main shape, divided into three elementary, circular shapes.

A softly curved base, a conical, transparent light shade, and a distinct and precise closing at the top"

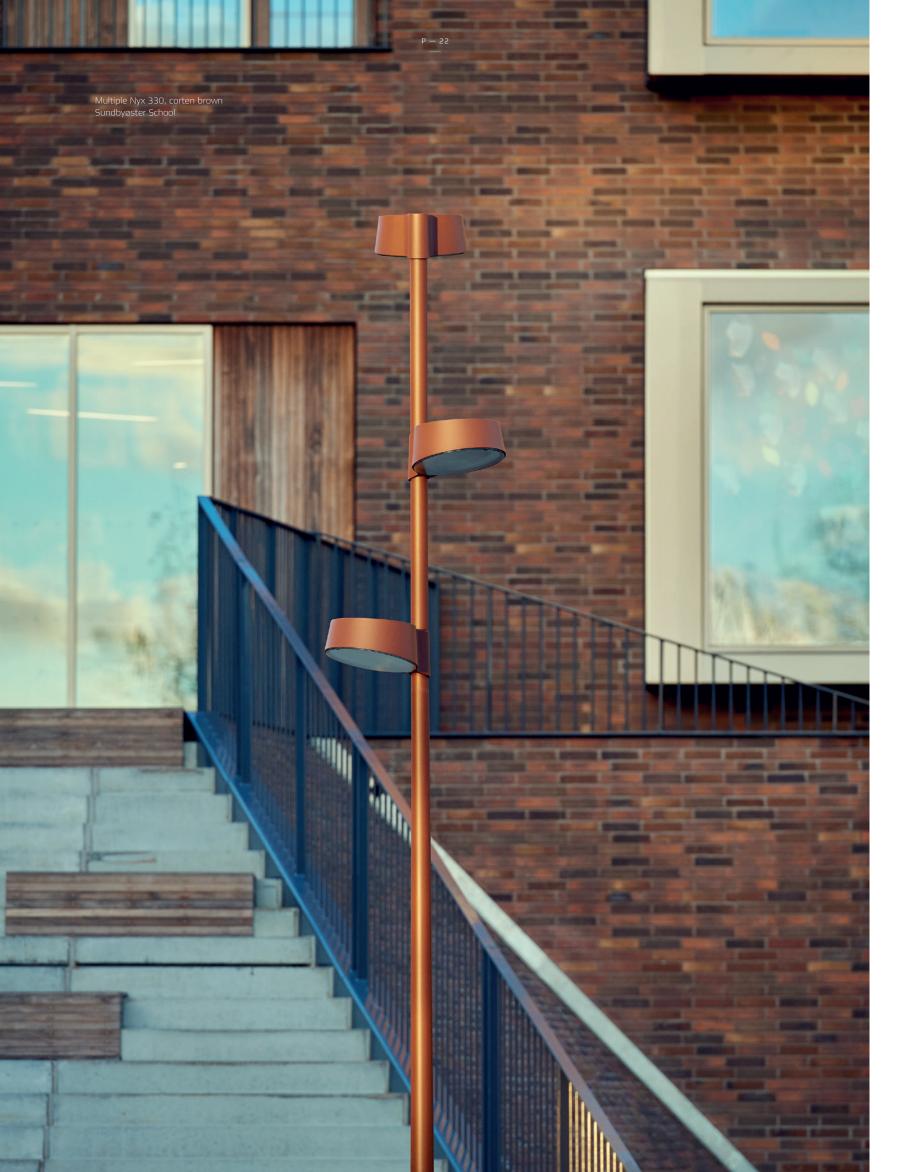
Morten Hove Lasthein



- + Galvanized steel for high impact resistance
- + Flanged or rooted base
- + Indirect light with low glare for visual comfort
- + Silver grey, graphite grey, corten brown







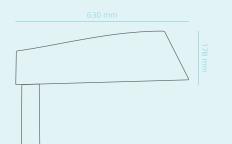




Nyx 450

Nyx 450 is the largest luminaire in the Nyx family. For post top or side entry.

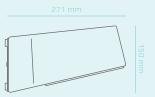
Design: Vilhelm Lauritzen Architects



- + For mounting at 6-12 metres
- + Post top 60 or 76 mm 0
- + Side entry 60 mm 0
- + Luminous power from 2,600 to 17,500 lm
- + Various lens types
- + Silver grey, graphite grey, black







- + Same fitting for wall and bollard
- + Bollard heights 1,000 or 1,200 mm
- + Different LED modules for wall and bollard
- + Silver grey, graphite grey, black, corten brown





Nyx Bollard, grey Lake Peblinge, Copenhagen





+ Luminous power from 1,300 to 13,000 lm

+ Contemporary, low-profile design+ Silver grey, graphite grey, black

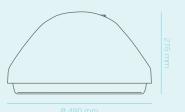


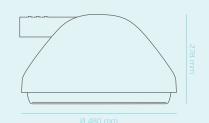


Way

Way is new in the Focus range.

Design: AART designers





- + Top or side entry (48 mm 0)
- + Circular or rectangular LED board
- + Luminous power from 2,200 to 17,500 lm
- + Various lens types
- + Optical guidance
- + Silver grey, graphite grey, corten brown





Text: Morten Hove Lasthein / Bente Riis Photo: Helene Høyer Mikkelsen "We wanted to develop a main shape with modern lightness in its lines and classic weightiness in its volume"

Morten Hove Lasthein

Cooperation is vita

It is exciting to start a new project. Visions are at play and possibilities lie open – creating good energy and positive expectations. We have made products together with Focus Lighting before, Sky and Peak, and we both know the process and how to work together. It is, however, important to realize that two projects are never alike; they must be treated differently. Thus, it is a basic strategy in our design approach that we adapt to the project – not the other way round. Consequently, the first step in this project was to update our knowhow, to research and analyze the field of catenary lighting – an extremely interesting and complex subject with both limitations and new possibilities.

We believe in a dynamic process alternating between objective analysis on one side and subjective and intuitive

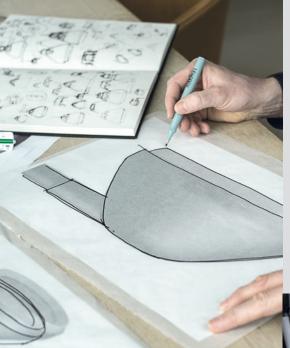
sketching on the other. We let hard and soft values meet in order to challenge and target our current dialogue with Focus Lighting.

Inspiration in Scandinavia

Initially, our research took place in some of the Nordic cities. We investigated the varying characteristics - from the classic, dense city centers, via the road net through residential and industrial suburbs, to finally meeting the open, exurban landscape. A wide span of varieties to be united by WAY. Our research led to the conclusion that - even if the LED technology opens up for a very compact and flat luminaire design - we would aim at a main shape with modern lightness in its lines and classic weightiness in its volume.



Morten Hove Lastheir (left) and Anders Tyrrestrup leading team of AART designers



"The interaction between hard and soft elements in the process has resulted in the characteristic glowing ring"

Morten Hove Lasthein

AART designers



Focus on materials

We tested many different shapes and sizes by using 1:1 sized models, placed at different heights and using different lighting technology. We wanted to be sustainable in material consumption and sought the smallest main shape possible without compromising on the visual quality, in respect to historic preferences and future LED technology. This was an extremely interesting phase of the project, with a broad test group challenging facts, attitudes, and experiences. The result was a main shape and size that will fit various environments at many different heights.

The attempt to minimize components and materials consumption also led to the top entry concept. Many technical requirements are met by a single unifying shape. By means of a few, simple add-ons we can offer a broad range of mounting functionalities. By integrating these essential requirements in the main housing, we have reduced the use of components to a minimum.



In our work with the Sky Park luminaire, glare was a key issue. This is also the case with WAY, even though it is a quite different issue with direct light. Besides optical lens technology, we worked with the geometries of the luminaire and drew the LED board backwards in order to avoid the direct light. This effect was enforced by using a semi-transparent shade below the housing. Apart from the obvious function of the glowing ring, we were constantly aware of the visual qualities it could add. This is an excellent example of the interaction between hard and soft elements in the process, resulting in the predominant characteristic of the luminaire. A visually glowing element with anti-glare function offers the friendly optical guidance on our way – driving or walking – literally "Showing the WAY".



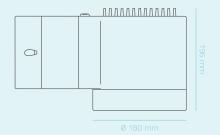
A few, simple add-ons offer a broad range of mounting functionalities.



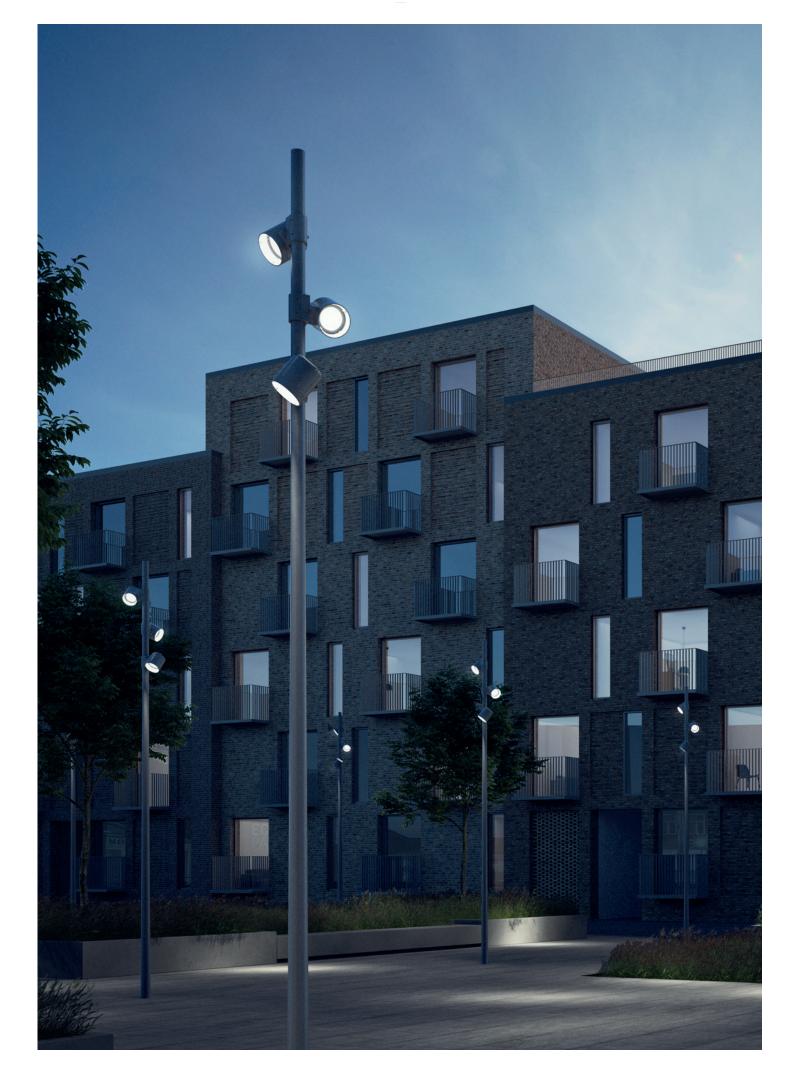
A focal issue in the development of WAY has been to minimize glare and light pollution.







- + Spot for 76 mm posts
- + Adjustable in all directions
- + Three beam angles, 38, 19, or 12°
- + Luminous power from 1,500 to 4,700 lm
- + Cylindrical, impact-resistant design
- + Silver grey, graphite grey, black, corten brown

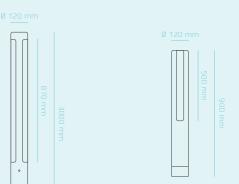


Sticks

The Sticks family consists of a park luminaire and a bollard.

Design: schmidt hammer lassen design





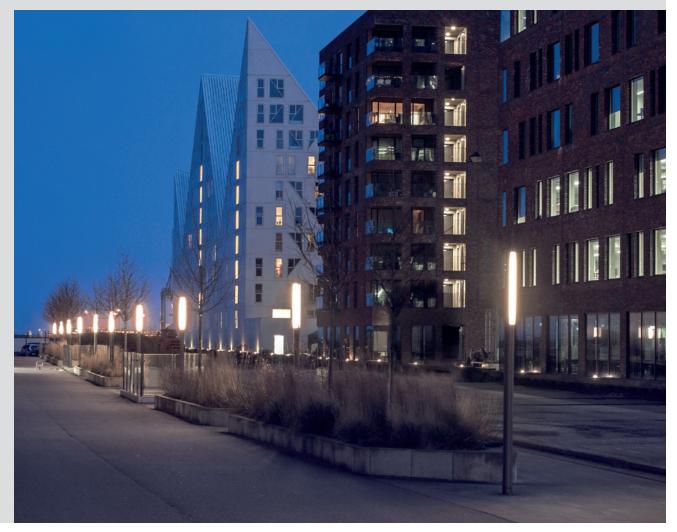
- + 900 and 3000 mm height
- + Minimalist design
- + Single or double light slots
- + Silver grey, graphite grey, black, corten brown



Sticks 900 and 3000 Musholm Holiday Resor



Sticks 3000, graphite grey Lighthouse, Aarhus Waterfront

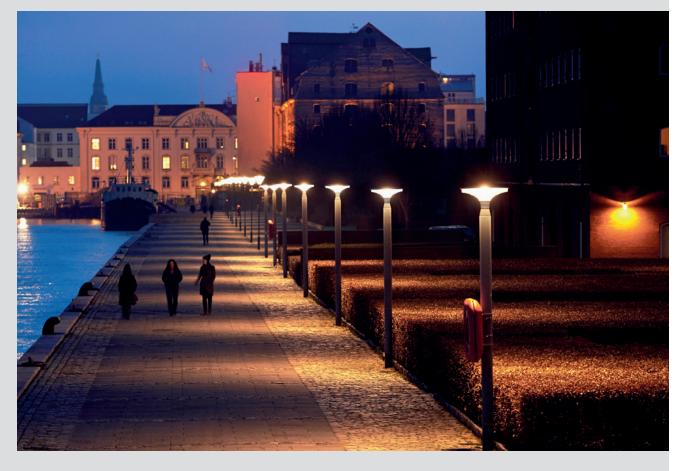




Becco Bollard

Becco Bollard, black





Becco Park, grey City of Copenhagen







- + Park and bollard design
- + Post top 60 mm 0, 3-6 metres
- + Post top 114 or 108 mm @ (requires 60 mm spigot)
- + Luminous power from 1,500 to 7,100 lm
- + Indirect light with low glare for visual comfort
- + Silver grey, graphite grey, black

"The inner, conical steps, characterizing all Pelée fittings, contribute to a comfortable, non-glaring spread of light and identify the design at first glance"

Ib Valdemar

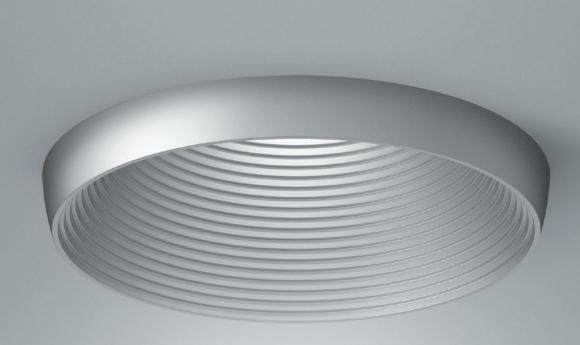
Pelée

New in the Pelée family: Pelée Line, 1, 200 mm long

Design: Cubo Architects



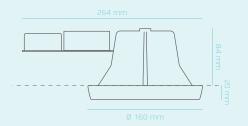




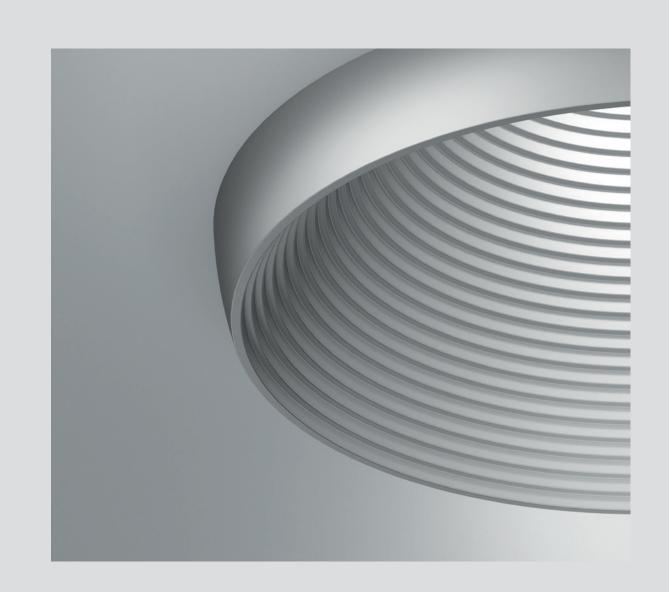
Pelée Downlight

The Pelée luminaires are available for surface

Design: Cubo Architects



- + Diameter 160 mm
- + White or grey metallic finish
- + 12 or 17 watts LED
- + 2700, 3000, or 4000 K, min 90 Ra





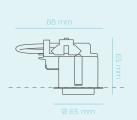


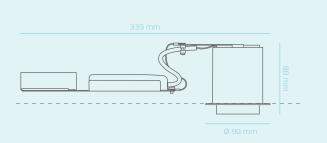
Punkt Lamp

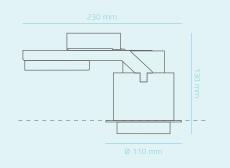
The Punkt Lamp comes in five size:

– from 65 to 200 mm diameter

Design: Focus Lighting



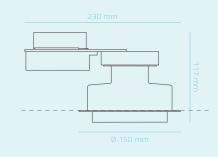


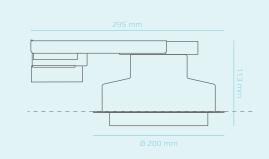




Punkt Lamp 150 and 200 mm 0 Frederikshavn Town Hall







- + Minimalist design
- + Glass cylinder for soft light diffusion
- + Five different sizes
- + Low built-in height
- + 2700, 3000, or 4000 K, min 90 Ra













White House



Project

White House Esbjerg Waterfront

Owner:

Claus Sørensen Ejendomme A/S

Architects

FRIIS & MOLTKE Architects

l andecano architecte

Niels Boldt

Engineering

Ingeniør'N

Installatio

CS Flectri



"Lighting has played an essential role in the design of White House.
The interaction of natural and artificial light creates spacious experiences both in and outside. The exterior lighting is placed at various heights and contributes to a varied and inviting light setting at the parking area."

Mikkel Wienberg

White House by FRIIS & MOLTKE Architects is the new company house at Esbjerg Waterfront for Claus Sørensen Ejendomme A/S. The 8-storey building is an architonic icon matching the maritime surroundings at the harbor.

Situated at the waterfront, White House and its surroundings require the right light to make traffic safe and comfortable. The architects involved have created an exterior setting that invites you in and leads the way. Furthermore, they have selected luminaires matching the iconic building with their own iconic characteristics.

Focus Lighting has supplied Sticks bollards and various Nyx luminaires that underline the architectural style of the building and contribute to recognition and way finding. The Nyx 330 is used in the multiple design with four

lanterns at the tall posts. In this way Nyx becomes a sculpture, an icon matching the tall building and identifying White House at long distance.

The tall light posts are mixed with low posts with a single Nyx lantern at the top. Nyx 330 offers low glaring even at low posts. This is due to the LED module being recessed, and the shade being frosted. The edge of the shade is visible at a distance, and the luminaires lead the way through the area.

A few of the luminaires are equipped with camera for central surveillance of the whole area.



White House



Product:

Nyx and Stick

Finish:

Corten brow

Lamp type:

50 per cent dimming between 10 p.m. and 6 a.m.

Colour temperature:

Colour rendering:





Product:

Pelee 385,

_

Grev metallic and whit

Lamp tvp

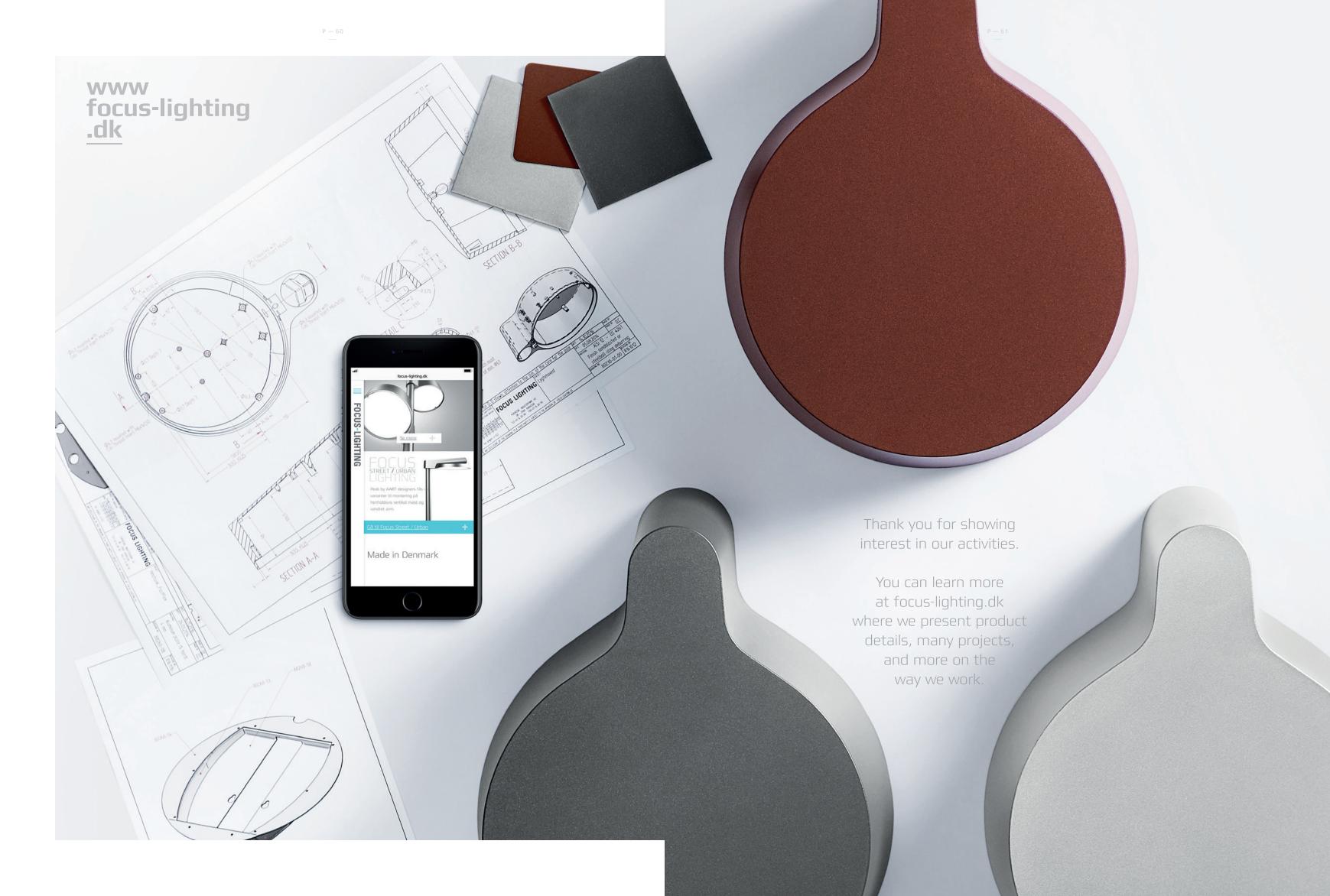
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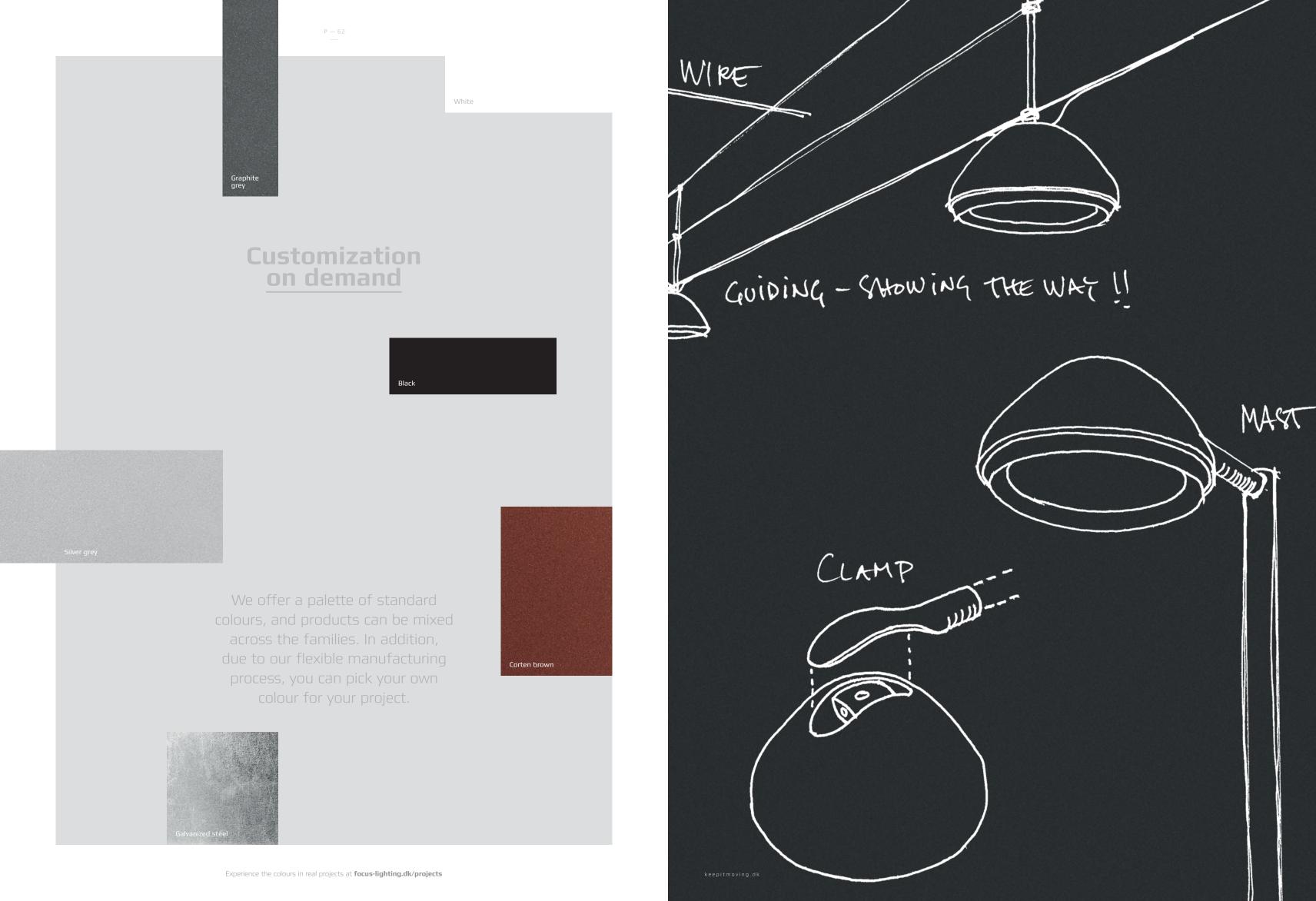
olour temperature

4nnn K

olour rendering

min. 90 R





FOCUS-LIGHTING AS

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